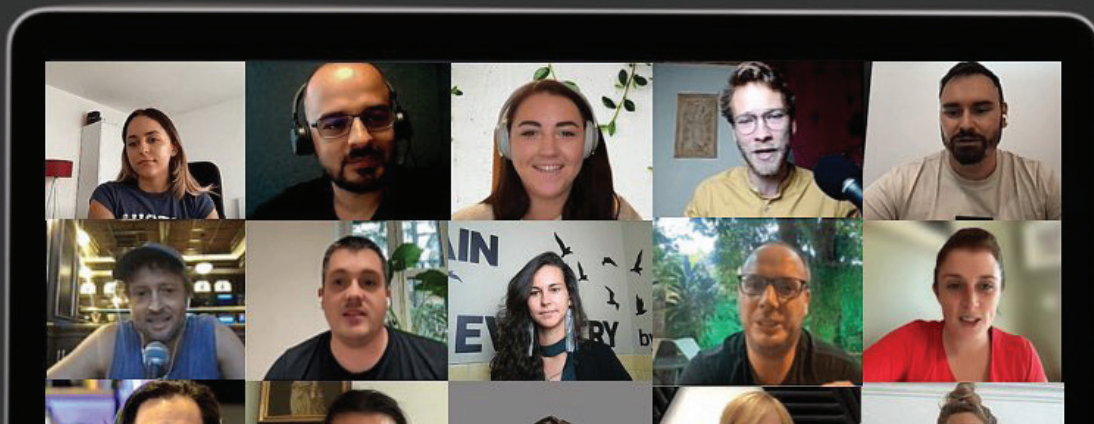


Go Remote

Newsletter

September 2022

→ Go Remote Conference ←



International Conference Banner (EN)

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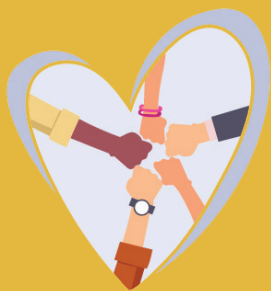
Online conference for those interested in remote work

Latvia

On September 7th and 8th online conference “Go Remote: Explore the potential of remote work opportunities!” took place. The aim of the conference organizers was to reduce youth unemployment in Latvia – especially for young people from rural areas. Online conference “Go Remote: Explore the potential of remote work opportunities!” was dedicated to discussing trends, principles and opportunities of remote work. Both young people

who want to pursue a career while working remotely and employers who want to create such opportunities were invited to participate. All together, more than 200 people registered to take apart from three different countries - Croatia, Bulgaria and Latvia.

The theme of the first day was “How to become a remote worker: from A to Z”, which explained how to become a remote worker and how to improve your productivity in this mode of work. The second day was focused on “Remote work – a step toward the future”, which



The Partnership

VISAS IESPĒJAS



Keilir
Academy

“This conference is just the start of a major two-year project which aims to train 1500 young people...”

addressed questions such as: is remote work the future of work or employer’s worst nightmare; how to be the perfect remote boss; what are the best tools to help your team be productive?

The conference featured guest speakers and experts from around the world. Among them was Fabian Dittrich – entrepreneur, adventurer and speaker who shared his insights on productivity and travel for years; Emily Hinks – founder of the facilitation agency Mischief Makers; Rowena Hennigan – remote working pioneer who has been working remotely since 2007, as well as other experts. All sessions were held in English with translation to Latvian, Bulgarian and Croatian. All the recording of the conference session can now be found here: <https://goremote.visasiespejas.lv/conference-recordings>

“This conference was just the start of a major two-year project which

aims to train 1500 young people in Latvia in professions suitable for remote work and to provide career mentoring. This includes offering Latvian companies a platform to advertise remote and hybrid job vacancies and organize quick job interviews using innovative online solutions,” said Gustavs Mārtiņš Upmanis, CEO of the social enterprise “Visas iespējas”. Project “Go Remote” and its activities are implemented in Latvia by the social enterprise “Visas iespējas”. Project “Go Remote: Explore the potential of remote work opportunities!” is funded by the EEA and Norway Grants for Youth Employment, Iceland, Liechtenstein and Norway.



Photo by Magdalena Maria Poslednik



Video Screenshot from Pins Promotional Video.

“...making remote work available not only to the upper class but also to those who need it the most..”

Croatia

“GO REMOTE” connects us all, regardless of where we come from! The local development agency PINS is conducting a promotional campaign as part of the Goremote project to encourage young unemployed people between the ages of 20 and 29 to sign up for free online training for software testers and digital media officers. The digital marketing training is international and will be held in English.

The main goal of the project is to bring remote work closer to young and unemployed people living in rural areas, and thereby directly influence the reduction of unemployment first at the local and then at the national level. For the purpose of promotion, promotional brochures were made and promotional video materials were recorded, in which young

people told us about their personal experience of working remotely. Video materials were published on most popular social networks in Croatia.

In order for the project partners to get to know each other better and to exchange their experiences, a working meeting was held in Cyprus on September 15 and 16, in the city of Larnaca. The meeting was very interesting and productive, and the partners were satisfied with their achievements and work so far.

Cyprus

The Cyprus NGO fair was visited by over 5000 people on 24th September 2022 and was considered to be a very successful event for youth and for the promotion of different activities from 82 different NGOs in Cyprus.

It was a great opportunity for us, OTI, to promote the GO Remote project and the future training courses of the project and to undertake a speed dating session.

Event:

Many people visited our stall at the NGO fair where we discussed the Go Remote project, provided information and a QR Code for people to visit the site, and register for training courses. We collected a lot of information of people interested and will follow this up with calls and emails to invite them to the local trainings we will offer.

Speed Dating:

A total of 8 recruiters representing several companies were available for the NGO Fair, where we booked 5-minute slots allowing interested job seekers to talk with the recruiters. Job seekers registered their interest based on

The “Go remote: Unlocking the potential of remote job opportunities!” project benefits from a €1.168.039 grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The aim of the project is to reduce youth unemployment in Europe.



“The Cyprus NGO fair was visited by over 5000 people on 24th September 2022 and was considered to be a very successful event for youth..”

the placements available for each recruiter, and we allocated times for the speed dating sessions. We received a total of 268 registrations, of which only 214 showed up for the speed dating sessions with the recruiters. The speed dating was conducted in such a way to see if the recruiters were interested in inviting the job seekers for an interview and to submit their CVs to them.

Next steps:

We have invited all candidates to workshops/training sessions to help them improve their CVs and prepare for the interview, this will be done by our trainers and mentors that started on Tuesday 27th September and will run through October.

Concerns:

We have focused a lot on Digital media, as this is a growing market and the demand for them should increase in the near future, yet the placements available at this time

are for different fields and thus bring us to a point of having to re-evaluate the training modules we will offer on a local level. It is still uncertain as to what training the candidates will need, and what the employers will demand from them and us.

Candidates/Job Seekers:

Based on the information collected the majority of candidates were holders of a bachelor's degree, and some with a Master's degree. All the candidates are NEETs, of which the majority finished their degrees in the last 16 months.

Although we were aware of the impact of the NGO fair and we had some rough estimates of the employer demands, we did not anticipate that there would be such great success. We estimate that some 100 NEETs ages between 22 and 29 could get employed within the next 3 weeks, putting a huge burden on us to ensure we have the mentoring capabilities to assist all the participants who need it. We

have scheduled 2 workshops per day, with a maximum capacity of 30 people, for the CV and Interview workshop. 4 Mentors have scheduled individual meetings with participants starting from Monday 26th September until the interview dates are completed. To be able to facilitate more people in this small window, mentors have allocated a maximum of 1 hour per participant for one-on-one time and then additional time for group meetings to ensure all participants receive mentoring before their interviews. Additional mentoring time is also scheduled should the participants be offered the job placements.

