

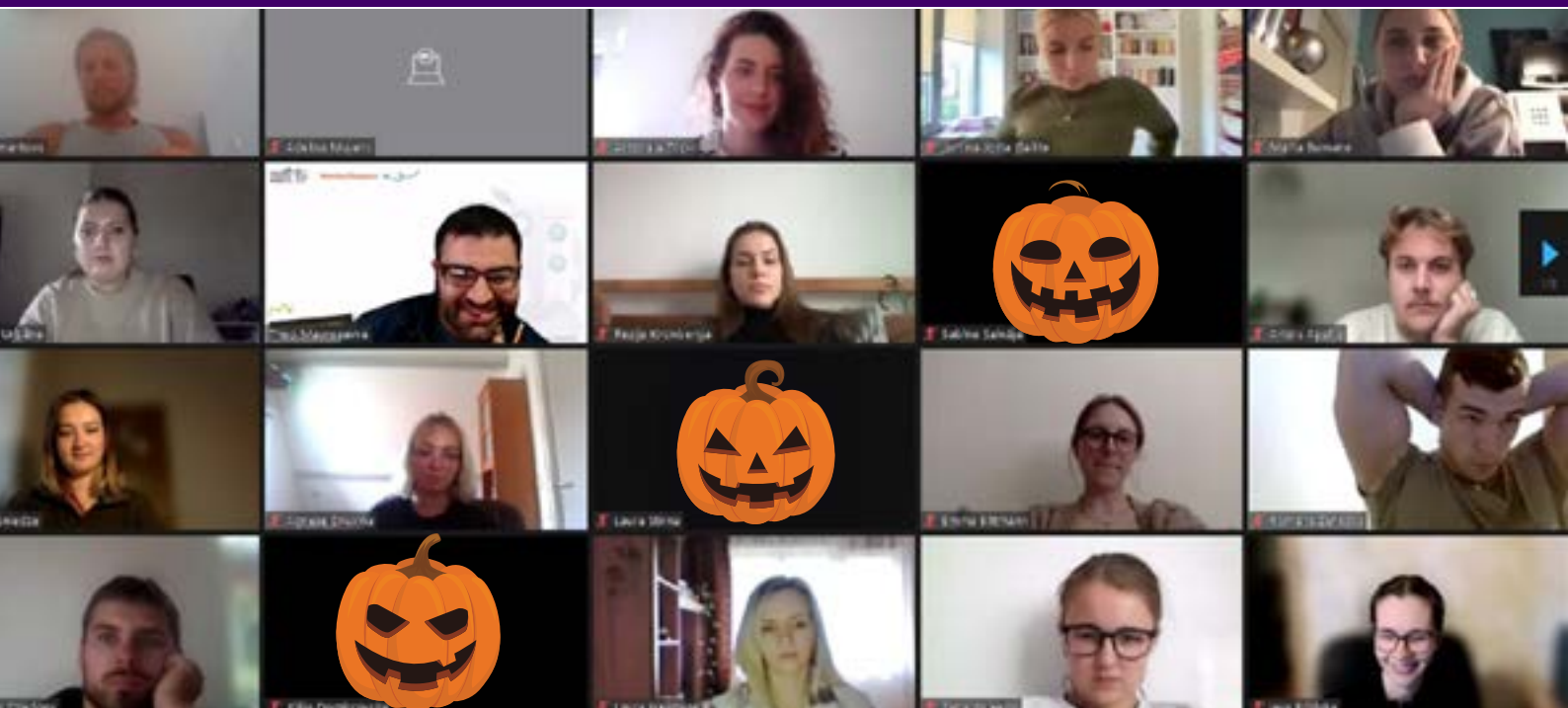


Go Remote



Newsletter

October 2023



Screenshot from the International Digital Marketing Course (Week 5)

→ go remote

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goremoteproject.eu

International Digital Marketing Course with the use of AI Tools Completed Successfully!

Latvia

Trainings and Mentoring in Full Speed

Onboarding New Participants the Active Learning Community
At the end of September, the training team's primary focus was onboarding new participants onto the Slack platform, establishing an active learning community of over 389 individuals. They worked diligently to prepare the new audience, providing them with learning guidebooks in PDF documents and an initial email outlining what to expect.

International Digital Marketing Course

The self-learning course commenced on the OTI Learning platform, but the course truly began on October 2nd when the first Zoom Live event took place. The team concentrated on registrations and technical support, and the course has been running smoothly with positive feedback from participants.

Participation in the 5th Annual Seminar

On October 2nd and 3rd, the



The Partnership

VISAS IESPĒJAS



New Sustainable
GENERATI N



“... received quite many thank you letters for the knowledge provided...”

project team actively participated in the 5th Annual Seminar held in Warsaw. This event provided valuable networking opportunities and a chance to represent the Go Remote project within a broader community of leaders. They gained valuable knowledge and generated high-quality ideas for the future, expressing their gratitude to the organizers and all attendees.

Project Management

As lead partners, SIA Visas iespējas ensured that the Report for the 5th period was effectively managed and also submitted a Change request. They had two successful and productive meetings with beneficiary partners. Furthermore, an updated version of the Knowledge Hub is now available in English on the Go Remote project's pages.

Local Trainings

Starting on the 16th of October, the organization initiated two local training programs. Since then, they have been diligently providing

materials, organizing groups, and ensuring that every participant has access to Microsoft Excel licenses.

Mentoring

The organization's mentors have demonstrated flexibility by adapting their approach to suit the unique needs of their mentees. This adaptability has contributed to the overall success of the mentoring relationships. Within this community, mentors and mentees come together to share their knowledge and skills related to successful mentoring. This collaborative environment not only enhances the mentoring experience but also encourages the exchange of valuable insights, ultimately enriching the learning process for all participants. This commitment to active mentoring and the creation of a supportive knowledge-sharing community on WhatsApp underscores SIA Visas iespējas' dedication to the personal and professional growth of its



Participation in the 5th Annual Seminar



“...It has been fun and active month for the project ...”

members.

Panel Discussion at Dunfs Event (TRACK-IN Webinar Roundtable, October 20th)

Gustavs Upmanis, the founder of Visas iespējas, actively participated in a panel discussion during the Dunfs event. The discussion was titled “TRACK-IN Webinar Roundtable,” and it provided an excellent platform for sharing insights and expertise on a relevant topic.

Participation in RuralYouthFuture (RYF, October 3rd)

Gustavs participation was aimed at promoting youth employment, with a particular emphasis on teleworking, and enhancing educational opportunities, especially for young people living in rural regions. Given the significant success of the GO REMOTE project and its importance in facilitating youth participation in the labor

market, there was an invitation extended to Gustavs Upmanis or a representative from the All Possibilities team to present the GO REMOTE project and its results at the meeting on October 3rd. This presentation included discussions about the speed-dating activities, making it an excellent opportunity to showcase the project's achievements and impact.

Croatia

Mentoring

Local development agency PINS is currently running a campaign for mentoring program for job seekers and small and medium-sized enterprises. During November 2023 registered young people and companies will make 5 contacts with the assigned mentor. Mentors for young people will make an assessment of knowledge and abilities, and based on that, they will set goals and define steps towards the realization of the set goals. They will help in writing a resume as well as in preparing for a

job interview.

In the search for new employees, care should be taken to see if the candidates have what the company needs. It is important to attract those candidates who can contribute to the development of the company with their knowledge and abilities. Mentors for companies will help employees in setting criteria for selecting the best candidates for open positions. They will also support them in drafting interview questions. Contacts will take place by phone/email/via online platforms, depending on the agreement with the mentor.

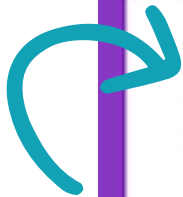
Bulgaria

Our third Job Speed-Dating event was a blast on the 17th of October! We had several rounds of 7-minute interviews and our participants and HRs exchanged contacts to prolong their communication. This was our last event of the kind and it's bittersweet to say this.

Our offline marketing training is



Participation in the 5th Annual Seminar



MODULE #5 SEO – SEARCH ENGINE OPTIMIZATION

From the Digital marketing & social media Training.
Part of the 'Go Remote: Unlocking the potential of remote
job opportunities' project

📅 October 23rd, 2023, ... am

📍 Mall of Blagoevgrad, 3rd floor Todor
Aleksandrov 47 Str

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Creativity is at its peak and our upcoming topic is Search Engine Optimization

"...Congratulations to the participants who successfully overcame all the challenges and we wish them luck in the digital world!"

going so well! Creativity is at its peak and our upcoming topic is Search Engine Optimization. Our participants will learn how to master the wizarding world of SEO!

We are also taking part in the OTI International Digital Marketing Training and are diving deeper in the AI Tools that can support us in our work. Our Bulgarian participants are active and working on their individual projects.

Cyprus



The International Digital Marketing Course with AI Tools, organized by One Terrene International (OTI Group), spanned over five weeks and concluded with great success.

In the first week, the course kicked off with a live session that witnessed participation from over 200 individuals from across Europe. The enthusiasm and eagerness to learn were palpable, setting the tone for the subsequent weeks.

During the second week, participants delved into the functionalities of chatGPT Plus and its associated plugins. They were introduced to the Keymate.ai plugin, learned about QR creation, and explored the process of PDF uploading and analysis. The week also saw them creating prompt examples for drafting article outlines, focusing on blog content, SEO optimization, and backlink strategies.

The third week, was dedicated to Generative AI tools, particularly in the realm of image generation. The participants gained insights into how these tools are transforming the way images are created and utilized in digital marketing.

In the fourth week, the focus shifted to Generative AI tools for video content, the attendees discovered the potential of these tools in revolutionizing video creation, understanding their capabilities and applications in the marketing domain.

The fifth and final week of the course emphasized the importance of ethics in Generative AI. Participants explored the implications and responsibilities associated with using such advanced tools. To add a touch of festivity, the week also incorporated a creative celebration of Halloween, merging the themes of spookiness and information.

The course, conducted over five Zoom sessions, was a blend of knowledge-sharing, practical applications, and interactive discussions. One Terrene International extends its gratitude to all participants for their active involvement and to Theo Mavrosavva for his expert guidance throughout the course.

