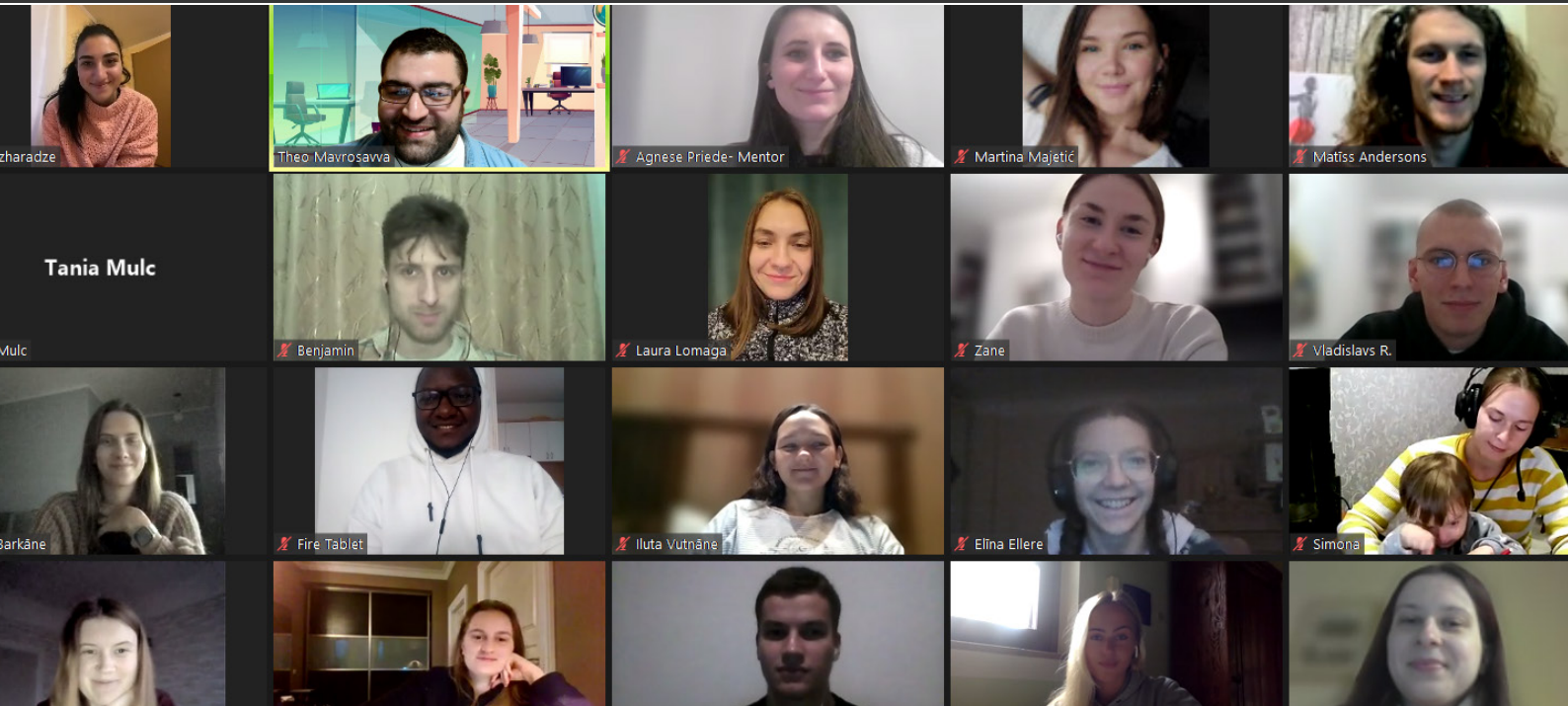


Go Remote

Newsletter

November 2022



Zoom Group Photo of Go Remote International Digital Marketing Course

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goremoteproject.eu

International & Local Trainings in Croatia, Cyprus and Latvia in progress!

Croatia

GOOD NEWS IS COMING FROM CROATIA

On October 2nd, the local trainings of the Go remote project for the professions of Software Tester and Digital Media Officer began. Introductory lectures were held and the participants of the training had the opportunity to introduce themselves, meet the trainers and say why they joined the training. They will acquire theoretical and practical knowledge while working on real projects and at the end of

the training they will be ready for the remote work market

What will everyone learn?

SOFTWARE TESTER

quality of software development and implementation
software testing through practical exercises
conduct automated and manual tests to ensure that software created by developers is fit for purpose
hands-on exercises with the whole team in the Jira and Trello



The Partnership

VISAS IESPĒJAS



Keilir
Academy

“...Take the future in your hands and Go Remote...”

applications.

DIGITAL MEDIA OFFICER

Creating a marketing strategy
Content marketing
Management of social networks
Google Ads advertising
Facebook & Instagram advertising
LinkedIn advertising
Email marketing

At the end of the program, companies will present their open positions, and participants will have a great opportunity to participate in speed-dating interviews to start working remotely!

We look forward to joint learning and progress through online lectures and practical workshops. We are guided by the motto: TAKE THE FUTURE IN YOUR HANDS AND GO REMOTE

Cyprus

INTERNATIONAL DIGITAL MARKETING COURSE

The Go Remote International Digital Marketing Course started on the 14th of November with its first live session being initiated on the 16th of November.

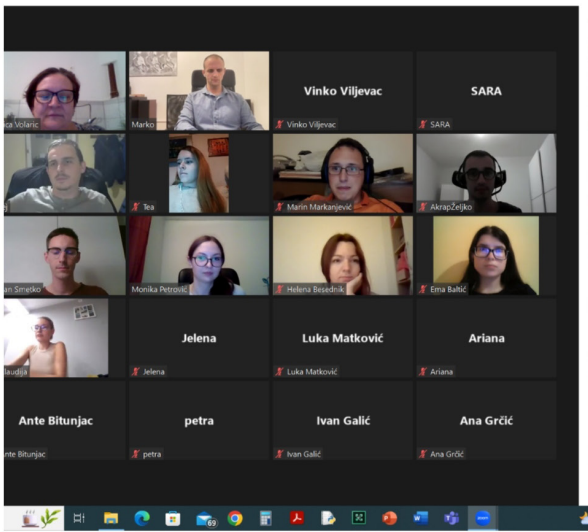
There will be 5 live sessions in total one every week on Mondays through Zoom combining all beneficiary country students that enlisted for either Digital Marketer, or Digital Media Officer as specialization.

The course of 5 Modules each one of them specializing on other sectors of Digital Marketing such as Content Creator/Manager, Social Media Marketing Manager, SEO Specialist, Advertiser and Digital Marketing Analyst.

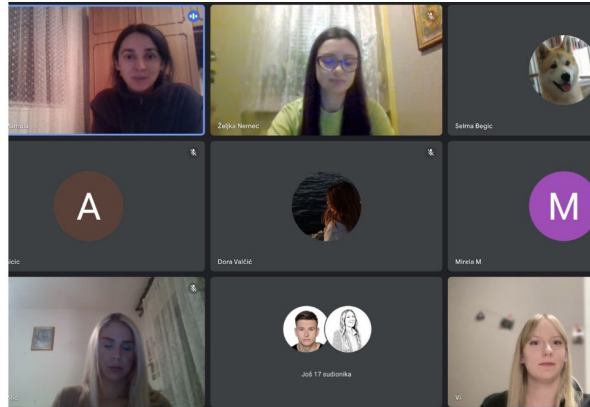


Business Administration / Office Administration / Bookkeeping trainings in Cyprus.

Software Tester



Digital Media Officer



Software Tester / Digital Media Officer trainings in Croatia

“...The course starts on the 14th of November and will follow through until the 16th of December ...”

The approach adopted for delivering this course has been with the use of creative, innovative methods such as AI, animation and other materials to create short and attention-grabbing videos and content to keep the learners engaged throughout their learning journey. The course was also designed to allow for self-paced learning and flip learning allowing participant to enrol and complete the course at their own pace.

4 Quizzes and 4 Assignments are arranged for the assessment of the course and with a successful completion the student will get a certificate of participation.

LOCAL DIGITAL MARKETING COURSE

With a similar format and approach as above, the local section in

Cyprus is delivering the Digital Marketing except that the live sessions are at the YouthCenter in Strovolos, Nicosia and the assignments are different but with same learning outcomes. The assignments are more specific to some local enterprises to build digital marketing strategies.

LOCAL BUSINESS ADMINISTRATION / OFFICE ADMINISTRATION / BOOKKEEPING

On 23rd of November 2022 the mashup and combination of Business Administration / Office Administration and Bookkeeping courses for students that wish to work remotely or with a hybrid style working environment along with small enterprises has started.

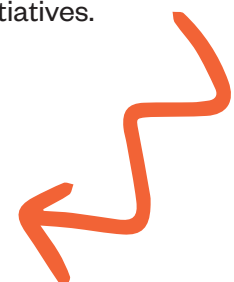
Subjects about Taxes, Accounting, Ethics and also Anti Money

Laundering (AML) lessons included.

This local course will finish on the 18th of January 2023.

What's Next?

Local and International Speed Dating events are being planned for January to March 2023 Along with the ongoing mentorship provided by our wonderful mentors by beneficiary countries towards students. (= future remote workers) Mentors are also supporting those who already received employment placements as a result of the Go Remote Project initiatives.



The "Go remote: Unlocking the potential of remote job opportunities!" project benefits from a €1.168.039 grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The aim of the project is to reduce youth unemployment in Europe.