

# Go Remote

Newsletter

June 2022



Latvia Launch Event

## Launch of a new project with an aim to reduce youth unemployment

### Latvia

The launch of the “GO REMOTE” platform for remote work opportunities took place on 24th of May at the “European Union House” in Riga, Latvia. The pilot project “GO REMOTE” in Latvia is implemented by the social enterprise “All Opportunities”, and its goal is to reduce the level of youth unemployment in Latvia - especially focusing on young people from rural areas.

attention to young people from less developed regions who face demographic, social and economic barriers. One of the activities that will be implemented in the GO REMOTE project is the creation of a remote work platform. With the help of this platform, project implementers want to make applying for remote and hybrid work easier and more accessible. To help companies find employees, the newly launched platform will be able to post job vacancies free of charge.

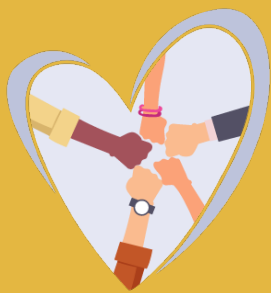
The project pays special

The opening of the platform

→ go remote  
making remote work easy



goremoteproject.eu



## The Partnership

# VISAS IESPĒJAS



**“...It was about time that we stop hiding behind screens and start meeting real people again! ...”**

simultaneously introduces a two-year project cycle, during which the company “All Opportunities” together with international project partners will organize conferences for employers and jobseekers about remote work, conduct research on remotework in Latvia, implement mentoring programs and training where young people will be able to develop the skills needed for remote work.

“This event is just the beginning of a large two-year project, so I had the great pleasure of meeting stakeholders with whom we can make this project more meaningful! Given the involvement of the public sector, entrepreneurs and youth organizations, we sincerely believe that together we will be able to create social innovations that will help young people from the regions to find remote employment easier. It will be really good!” says Gustavs Mārtiņš Upmanis,

head of the social enterprise “All Opportunities”.

The GO REMOTE project is a hope for a better present and future. We are hoping that together we will find ways to involve young people more in the labor market and, through it, raise young people’s quality of life, self-esteem and overall involvement in society. We hope that every young person has the opportunity to self-determine and ensure an adequate income, regardless of where the young person currently lives,” says Ilze Bergmane, President of the Latvian Youth Council, about the significance and significance of the newly opened platform.

In the first part of the event, the participants were addressed by Gustavs Mārtiņš Upmanis, the founder of “All Opportunities”, about the project idea, the newly discovered platform and



Latvia Launch Event



Bulgaria Launch Event

the planned activities. Anna Andersone, CEO of Riga TechGirls, and Ilze Bergmane, President of the Latvian Youth Council, also shared inspiring experience stories.

Representatives from governmental organizations, such as the State Employment Agency, the Ministry of Environmental Protection and Regional Development, RTU Career Center, youth organizations - Latvian Youth Councils, Club "Māja", "Radi Vidi Pats", non-governmental organizations - OPEN Creative Center, Latvian Rural Forum, Latvian Red Cross and representatives of companies - Delfin Group, Mozokot and others.

## Bulgaria

At New Sustainable Generation's office in Blagoevgrad, Bulgaria, on June 22, a launch event for the "GO REMOTE" project offering chances for remote employment took place. The non-governmental group "New Sustainable Generation" in Bulgaria is implementing the "GO REMOTE" pilot project, which aims to lower youth unemployment in the country with a particular emphasis on young people from rural areas.

The project gives particular focus to young people from less developed regions who face social, economic, and demographic challenges. Making a platform for remote work will be one of the initiatives carried out by the "GO REMOTE" project. Project implementers hope to make applying for remote and hybrid jobs simpler and more accessible with the use of this platform. The recently formed website will be able to publish job openings for free in order to assist businesses in finding staff.

The launch of the platform coincides with the start of a two-year project cycle in which the company "New Sustainable Generation" and international project partners will organize conferences on remote work for employers and job seekers, carry out research on remote work in Bulgaria, and put in place mentoring programs and training where young people can gain the skills necessary for remote work.

Representatives from different institutions and organizations came to learn more about this amazing project and gave advice on how to further develop it. We had guests from the Employment Agency in Blagoevgrad, a member

of the Career Center team of AUBG and owners of different IT companies in the city.

## Cyprus

On the 29 June 2022, in Nicosia, One Terrene International held a launch event for the Go Remote project.

The objective of the launch event was to make the project more known and to interact with the youth, business owners and the policy makers (target groups and stakeholders), to introduce the project and show how it can benefit everyone.

Amongst the the attendants were youth ages 18-30, policy makers and business owners, and volunteers (part of the research team)

### Outcomes

The event was received with great enthusiasm by all the attendees. Youth were eager to explore new avenues of employment and to discover new ways to explore employment opportunities. We saw that many youths were new to both remote and hybrid work, showing great motivation to embark on this new effort. We reconfirmed the statistics from



Cyprus Launch Event

## “...the project will develop into a useable platform and encourage the development of a strong knowledgebase for unemployed youth...”

our research with the youth and also received additional input and feedback about their needs and concerns.

Stakeholders were hopeful for the project and expressed their support in the project as it develops into a useable platform and encouraged the development of a strong knowledgebase for unemployed youth. They also informed the participants of possible future opportunities which will be offered through a variety of government initiatives and the NextGenerationEU initiative as part of the EU and Cyprus COVID recovery plan.

Business owners at the event were also eager to meet with youth and policy makers, expressing their eagerness to start with remote and hybrid work. They expressed their concerns with regard to remote work, also mentioning problems that occurred, with remote work,

during the COVID pandemic and more specifically the lockdown periods.

### Overview and Conclusion

On the overall we have a successful project on our hands, which answers to the needs of youth, business owners and even local governments, as it will help to overcome the serious problems that we face with youth unemployment. Being a small Island, it is often thought that distance is not a problem, yet taking into account the cost of petrol and the limited public transport system, remote work opportunities are in great need on the island.

We experienced how remote work could be implemented during the COVID lockdown, which gave us a taste of both the advantages and disadvantages. As project partners we are working

closely with the stakeholders to ensure we can overcome these disadvantages through a knowledge hub which will offer information, insight and education for the job seekers, and the employers to maximise the potential of remote and hybrid employment in Cyprus. We still have a long road ahead of us to complete this project, but we are optimistic that we will create a platform that answers to the needs of this market, and will decrease youth unemployment, not only in Cyprus, but in the EU sooner rather than later.

*The “Go remote: Unlocking the potential of remote job opportunities!” project benefits from a €1.168.039 grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The aim of the project is to reduce youth unemployment in Europe.*