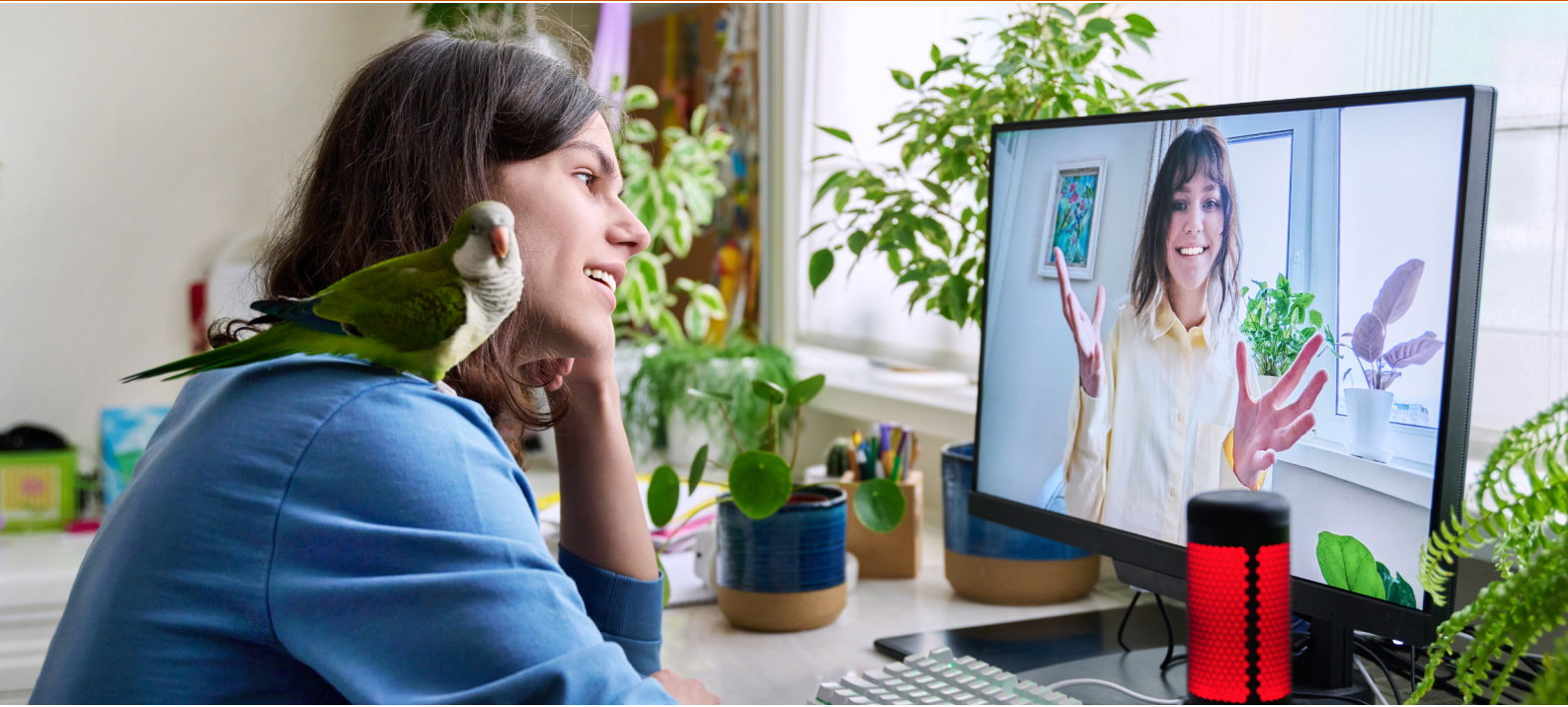


Go Remote

Newsletter

February 2023



→ go remote

f

ig

in

goremoteproject.eu

Embrace Change as an Opportunity, Not an Obstacle.

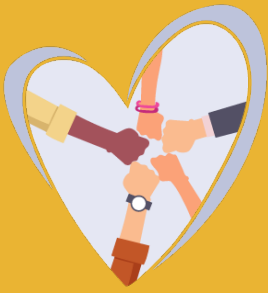
Latvia

The activities undertaken in August 2023 have laid a strong foundation for the upcoming second cycle of Speed Dating events scheduled for September 19th. Get ready for exciting news on stradaattalinati.lv

The campaign for the speed-dating event has started

The marketing team's efforts across social media, email campaigns, and outdoor banners have worked cohesively

to generate awareness and anticipation. Collaborations with companies offering remote and hybrid job vacancies contribute to the event's value proposition. With the event landing page and engaging content in place, the team is well-prepared to create a successful and enriching online job speed-dating experience for participants on platform Gather.town. A targeted social media advertising campaign was launched on August 20th. The campaign is designed to engage the target audience and NEETs from the finished training



The Partnership

VISAS IESPĒJAS



OTI



Pins



Keilir
Academy

“... Fresh Look, Fresh Content: Revamped Website Design and New Articles...”

on June 20th in Latvia. Visually appealing graphics and engaging content were crafted to highlight the benefits of participating in the events. We have established the first 3 partnerships with companies that have vacancies in fields of “Data input”, “Digital project management” and “Social Media advertising”, and “IT project management”. Understanding that August is typically marked by reduced HR availability, the team initiated the groundwork for potential partnerships. This involved preparing partnership proposals, identifying target companies, and crafting personalized pitches. The aim was to ensure readiness for immediate action once HR professionals resumed work.

Second Cycle Mentoring Program

In the period of August 9th to August 23rd, we executed a mentoring program campaign, inviting participants to enroll in the mentorship initiative. Impressively, we accumulated 118 applicants from our intended audience, specifically focusing on individuals aged 20-29, including NEET individuals and young mothers.

Furthermore, a significant

development occurred on August 23rd, as we successfully conducted a comprehensive training session for our mentors. In a span of just two hours, 15 mentors received training for the mentorship program. These mentors bring a wealth of expertise from diverse fields such as marketing, project management, and data analysis. Their high-level skills position them ideally to guide our youth participants in discovering their desired job opportunities.

Next Round of Exciting Trainings!

The training team, along with the instructors, has been diligently preparing to enhance the Data Input training sessions for the upcoming 3rd cycle. Simultaneously, we are also gearing up to launch an international training campaign. The campaign’s scheduled commencement is on September 5th after we have all clear structure of application process, as it will involve international students from more than 4 countries.

Fresh Look, Fresh Content:
Revamped Website Design and
New Articles!

Digital Marketing Course

With the use of AI tools!





UpToYouth Festival 2023

“...Save The Date...”

With the implementation of the new webpage design and Knowledge Hub, the user experience has undergone significant enhancements. This revamp empowers our BC partners and their staff to carry out diverse edits on the website, allowing them to effectively communicate with their respective audiences.

Moreover, we're thrilled to share that our team has meticulously curated 25 articles centered around remote work for the Knowledge Hub section. These articles are poised to provide valuable insights and resources to our stakeholders. Thanks BC

partners for collaboration on this!

Embrace Change as an Opportunity, Not an Obstacle. Nevertheless, during the month of August, Latvia as the lead partner of the project team was actively engaged in collecting change requests and coordinating updates from all partners.

Cyprus

Save the Date!

The Up To YOU(th) Youth Festival returns again on the 23rd of September, for the 7th time, with the same strong high energies at

the Acropolis Park in Nicosia.

[Stay tuned for the Go Remote activities](#), the Speed Dating Event and International Digital Marketing Course.

Join us at OTI Group stall, where we will present you employability, youth, mobility opportunities as well as our awesome current and upcoming projects!

On September 23 everything will be #UpToYouth

#YouthFest2023 #OnekCy
#UpToYOUth