

→ go remote

Newsletter

August 2022

ONLINE CONFERENCE

# Go remote: Explore the potential of remote work opportunities!

 7 - 8th of September

 Online

Register here:  
[ej.uz/gr-conference](https://ej.uz/gr-conference)

*International Conference Banner (EN)*

→ go remote



[goremoteproject.eu](https://goremoteproject.eu)

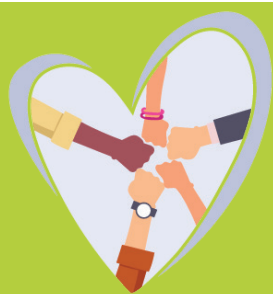
## Online conference for those interested in remote work

### Latvia

On September 7th and 8th online conference “Go Remote: Explore the potential of remote work opportunities!” will take place. The aim of the conference organizers is to reduce youth unemployment in Latvia – especially for young people from rural areas. Online conference “Go Remote: Explore the potential of remote work opportunities!” is dedicated to discussing trends, principles and opportunities of remote work. Both young people who want to pursue a career while working remotely

and employers who want to create such opportunity are invited to participate.

The theme of the first day is “How to become a remote worker: from A to Z”, which will explain how to become a remote worker and how to improve your productivity in this mode of work. The second day will focus on “Remote work – a step toward the future”, which will address questions such as: is remote work the future of work or employer’s worst nightmare; how to be the perfect remote boss; what are the best tools to help your team be productive?



## The Partnership

# VISAS IESPĒJAS



Keilir  
Academy

**“This conference is just the start of a major two-year project which aims to train 1500 young people...”**

The conference will feature guest speakers and experts from around the world. Among them will be Fabian Dittrich – entrepreneur, adventurer and speaker who has been sharing his insights on productivity and travel for years; Emily Hinks – founder of the facilitation agency Mischief Makers; Rowena Hennigan – remote working pioneer who has been working remotely since 2007, as well as other experts. All sessions will be held in English, but Latvian translation will be provided during the event as well.

“This conference is just the start of a major two-year project which aims to train 1500 young people in Latvia in professions suitable for remote work and to provide career mentoring. This includes offering Latvian companies a platform to advertise remote and hybrid job vacancies and organize quick job interviews using innovative online solutions,” said Gustavs Mārtiņš

Upmanis, CEO of the social enterprise “Visas iespējas”.

## Croatia

The promotional campaign of the GOREMOTE project is underway!

The local development agency PINS is currently conducting a promotional campaign for the Goremote project in order for unemployed young people aged 20-29 to participate in free online training for software testers and digital media officers, or access international training in English in digital marketing.

The main goal of the project is to increase the quality and number of remote work opportunities, making remote work available not only to the upper class but also to those who need it the most - young people who come from less developed areas, facing demographic, social and economic



Screenshot of the animation promotion of Go Remote for the Cyprus multicultural youth community



Media Production - source Pexel.com

**“...making remote work available not only to the upper class but also to those who need it the most..”**

obstacles.

Today's most sought-after professions are selected for training programs. Occupations such as software testers are increasingly popular in Croatia, and depending on the company and work experience, the average salary for these positions can be around €1,200 per month. Among the most sought-after occupations, today are those in the field of digital marketing, where the demand for quality employees exceeds the supply. For the purposes of the campaign, brochures were created and several videos were recorded, which were posted on the most popular social networks in Croatia.

## Cyprus

Our Communications Strategy following the guidelines of our experts and our creative team has been launched!

[HERE](#) is what we have produced already for the Cypriot Community and Youth to promote our project.

Our efforts are now focused on:

1. The development of the training courses that will be available for free.
2. Planning the events that will occur during the NGO Fair on the 24th of September in Cyprus, which will include:

- Speakers that have experience in Remote and Hybrid work (employers that have

adapted) and employee stories)

- Speed Dating Event with Companies and Candidates (matchmaking)

- Show Case of the Media Campaign Videos during the NGO fair.